

Hello,

I am writing to comment about the National Association of Broadcasters petition seeking to stop satellite radio providers from providing local traffic and weather content.

As a subscriber, I strongly disagree with the NAB's position, and I feel that it is an attempt by the NAB to hobble competitors and continue to promote the status quo among local radio stations.

As I'm sure the FCC is aware, local radio providers have been falling short of serving their communities as of late. Not only has decency fallen by the wayside, but what localized content does exist is lacking in substance, usefulness and taste. This includes traffic and weather, which often isn't accurate or isn't really available when it's needed. The satellite offerings remedy this problem by making this information constantly available to me, when I need it.

The FCC and the NAB must realize that there is a reason why so many listeners are turning off their AM/FM radios and paying for a satellite service. It is an alternative that we have chosen to turn to because the local providers are not serving our needs. Rather than working to find ways to gain back listeners, the NAB has chosen instead to try and hobble satellite providers into the same mediocrity.

This is unacceptable, and I hope you will agree. I pay for satellite service and find its traffic and weather content far more useful than what is offered by local radio stations. This is the nature of competition. If the NAB's constituency wants me back, they should improve their content, rather than trying to use regulation to restrict the offerings of their competitors.

Finally, I will say that if the NAB succeeds in its bid, it will not "bring me back" to local radio. Traffic and weather information is available to me in other forms, including via cell phone through services such as Traffic Pulse (www.trafficpulse.com). If satellite radio is forced to stop transmitting traffic and weather information, I will simply get my information from such a service, considering how abysmally incomplete and useless local radio reports are in my area. Will the NAB petition the FCC to force TrafficPulse's phone service to shut down as well, because it "unfairly" competes? I certainly hope not.

I am extremely dissatisfied with the local content, and have been dissatisfied with it long before I subscribed to a satellite service. If XM and Sirius stopped broadcasting today, then I would either listen to CDs, or simply not listen at all.

I hope the FCC does not choose to stifle a superior service. Thank you.